

A small local medicines information service is demonstrated as a valued, trusted and very frequently/disproportionately used first-line source for on-the-spot advice for the clinical pharmacy service. The advantages are that it is trusted, meets a clearly perceived need and encourages those needing advice to seek it. Challenges are that it is not equitable for other sites in the Trust, it is additional unpredictable workload for a lone MI pharmacist with ward cover in an 1,800-bedded acute trust, and there is perhaps a variable threshold for being "first port of call" even if not really needed. As pragmatic "clinical pharmacy" versus "MI", it does not match MI governance in recording on MIDatabank, and there is no second check (normal here as lone MI pharmacist). Areas for further examination include subgroup analysis of users (grade, speciality) and contributing local factors such as MI pharmacist clinical experience and skill set, and range of available specialist pharmacists as an alternate source of advice. Is this approach reproducible, is it desirable, and can it anchor the value of local MI services against regionalisation?